



Are You Running Your Business—or Is Your Business Running You?

A Transformational EOS® Workshop to Help CEOs, Business Leaders and Entrepreneurs Get Traction®

Many leaders of entrepreneurial companies are finding themselves working longer hours—and yet seeing less and less return on their investment of time and money.

Do you recognize the following challenges in your business?

- **Lack of Control:** You don't have enough control over your time, the market or your company. You're spending your days putting out fires, instead of leading your company.
- **People:** You're frustrated with your leaders and employees. Despite your best efforts, you can't seem to get everyone on the same page.
- **The Ceiling:** Your growth has stopped. No matter what you do, you can't seem to break through to the next level. You feel overwhelmed and unsure of what to do next.
- **Profitability:** Simply put, there's not enough of it—and it continues to shrink.
- **Nothing's Working:** You've tried several new strategies. None has worked for long, and as a result, your staff has become numb to new initiatives. You're spinning your wheels, and you need Traction®.

With over 16 years of history and more than 61,000 companies currently using its tools, the Entrepreneurial Operating System (EOS)® is a proven system and set of practical tools that consistently helps companies meet these challenges head-on to achieve extraordinary results.

In this half-day program, EOS Implementer Kevin McArdle and a case study panel of leading executives will introduce you to this comprehensive system:

During the presentation, you'll discover how to:

- **Leverage EOS's simple, practical tools to help you strengthen the Six Key Components™ of your business and align them to work together.** You'll create the momentum that helps your company break through the ceiling and move forward into a healthy and lasting future.
- **Tackle the two biggest problems most organizations face with a deep dive into two of EOS's most powerful tools—the People Analyzer™ and the EOS Scorecard™.** You'll leave with a practical understanding of these tools so you can apply them immediately to see results.
- **Explore the real-world application of EOS with an expert panel of executives currently implementing the system.** You'll hear, first-hand, the impact of EOS on their organizations, as well as exactly how they used the system to break through ceilings of their own.

Take charge of your business, break through the ceiling and get Traction for healthy, sustainable growth. This practical, actionable program will show you how.

Biography: Kevin McArdle is a veteran entrepreneur with more than 30 years of domestic and international business experience. Over his career, he's specialized in drawing growth-oriented people into collaborative environments to create transformative change and financial success. As the founder of three successful companies, Kevin has first-hand knowledge of what works in the business world—and what doesn't. Success in today's competitive business environment, he believes, lies in creating momentum. Kevin works primarily with mid-size organizations to help them align the individual components of their businesses, focus their energy in a single direction and move forward boldly.