



Get a Grip: How to Get Everything You Want from Your Business

Are you running your business, or is your business running you? Many successful entrepreneurs and business leaders are working longer hours and getting less return on their investments of time and money.

Do you recognize the following challenges in your business?

- **Lack of Control:** You don't have enough control over your time, the market or your company. Instead of running the business, the business is running you.
- **People:** You're frustrated with your leaders, employees, vendors or partners. Despite your best efforts, you can't seem to get everyone on the same page.
- **The Ceiling:** Your growth has stopped. No matter what you do, you can't seem to break through to the next level. You feel overwhelmed and unsure of what to do next.
- **Profitability:** Simply put, there's not enough of it—and it continues to shrink.
- **Exhaustion:** You're tired and maybe even on the verge of burnout. You've lost your enthusiasm for work and you have few hopes beyond trying to make this month's numbers. Work just isn't enjoyable anymore.
- **Nothing's Working:** You've tried several strategies. None has worked for long, and as a result, your staff has become numb to new initiatives. You're spinning your wheels, and you need Traction®.

With over 16 years of history and more than 28,000 companies currently using its tools, the Entrepreneurial Operating System (EOS)® is a proven system that consistently helps companies meet these challenges head-on to achieve extraordinary results. As an EOS Implementer, Kevin McArdle will introduce you to this comprehensive system. Its simple, practical tools will help you strengthen the Six Key Components™ of your business and align them to work together.

During the presentation, you'll discover how to:

- **Breathe new life into your organization** by developing 100% clarity on who you are, what you do, where you are going and how you will get there.
- **Get your leaders and staff on board—and excited—to implement change**, demonstrate more accountability, execute consistently and create forward momentum.
- **Increase your operational capacity to serve an expanded client base.** You'll grow your business the right way, with satisfied clients at every turn.
- **Rediscover a sense of excitement for your business** as you facilitate positive change and significant growth.
- **Create the momentum that moves your company forward** into a healthy and lasting future.

Don't let your company run you. Get a grip on your business. Kevin McArdle will show you how.

Biography: Kevin McArdle is a veteran entrepreneur with more than 30 years of domestic and international business experience. Over his career, he's specialized in drawing growth-oriented people into collaborative environments to create transformative change and financial success. As the founder of three successful companies, Kevin has first-hand knowledge of what works in the business world—and what doesn't. Success in today's competitive business environment, he believes, lies in creating momentum. Kevin works primarily with mid-size organizations to help them align the individual components of their businesses, focus their energy in a single direction and move forward boldly.