



How to Be a Great Boss: Creating a High Performance Culture of Alignment and Accountability

What kind of results could your company produce if your employees brought their A game to work every day?

A recent Gallup poll reported that only 32% of U.S. employees surveyed feel engaged at work.¹ It doesn't have to be this way. The difference between a group of indifferent employees and a fully engaged team that delivers often comes down to one simple thing: a great leader.

In this program, you'll discover a straightforward, practical approach that will help you surround yourself with top players and set them up to win. Kevin McArdle will share time-tested tools from the Entrepreneurial Operating System® (EOS®) that have helped more than 30,000 leaders across countless industries eliminate their people problems, create a culture of accountability, boost employee engagement and dramatically improve their organizations' performance.

This program will guide you to become the best leader you can be—not only for your employees, but also for yourself and the future of your company.

During this highly interactive and practical program, you'll discover how to:

- **Surround yourself with great people** by using the powerful “right person in the right seat” principle.
- **Discover the difference between being a leader and a manager**—and what you're missing when you only occupy one of these two roles.
- **Supercharge your productivity**, freeing you up to manage your team more effectively.
- **Get everyone's energy moving in the same direction** to create the momentum that creates results, quarter after quarter.
- **Why an annual review isn't enough** to develop the relationships that motivate your team members to produce their best work.
- **Quickly instill more discipline, focus and accountability** into all levels of your organization to get more done.
- **Deal with direct reports who don't meet your expectations** to produce an all-around healthy team that works well together.

Your team—and your company—are counting on your leadership. Ignite your team's excellence with the simple, practical takeaways you'll discover in this program, most of which you can start to implement the day you return to the office.

Biography: Kevin McArdle is a veteran entrepreneur with more than 30 years of domestic and international business experience. Over his career, he's specialized in drawing growth-oriented people into collaborative environments to create transformative change and financial success. As the founder of three successful companies, Kevin has first-hand knowledge of what works in the business world—and what doesn't. Success in today's competitive business environment, he believes, lies in creating momentum. Kevin works primarily with mid-size organizations to help them align the individual components of their businesses, focus their energy in a single direction and move forward boldly.

¹ Source: <http://news.gallup.com/poll/188144/employee-engagement-stagnant-2015.aspx>